

## **Award concept for study scholarships**

### **Master program „Visual Anthropology, Media and Documentary Practices“- University of Münster Professional School**

---

#### **1. Basic funding purpose**

The three-year master program "Visual Anthropology, Media and Documentary Practices" trains students in (1) theory and practice of audio-visual anthropology, (2) the documentary arts (film/photography/installation), as well as (3) media culture and media anthropology. Students learn about the theoretical and practical foundations of audio-visual anthropology, they gain experience in film production, project and film/media proposal development, as well as (audio-) visual installation, web-documentary or other forms of multimodal media production. The language of instruction in the master program is English.

In 2025, scholarships are being offered for the first time for students of the master program „Visual Anthropology, Media and Documentary Practices“ at the Universität Münster Professional School gGmbH.

#### **2. Type and aim of the scholarship**

These are scholarships from Universität Münster Professional School gGmbH to cover part of the tuition fees for the master program „Visual Anthropology, Media and Documentary Practices“. A total of 2 partial scholarships of 4,000.00 euros each will be awarded for the program starting in the winter semester 2025/26. Each applicant can only be funded once. The participation fee exceeding the scholarship as well as the costs for meals, travel and possibly accommodation must be financed independently.

#### **3. Selection criteria**

Applicants who have at least one year of professional experience, above-average performance in their university studies and a high level of motivation are eligible for funding. Voluntary engagement is desirable.

The prerequisite for funding is that applicants fulfill the admission requirements for the master program „Visual Anthropology, Media and Documentary Practices“:

- a relevant undergraduate or first degree (at least 180 ECTS credit points, e.g., Bachelor and Master)
- at least one year of work experience in media production and/or the social sciences or cultural studies subsequent to your first university degree
- English level B2 pursuant to the Common European Framework of Reference for Languages (CEFR)

#### 4. Selection procedure

The call for scholarships will be widely publicized via social media, topical newsletters and the homepage of the Universität Münster Professional School gGmbH. **Application deadline is 15 March 2025.**

A selection committee is responsible for organizing the selection procedure. It consists of the academic director and co-director of the master program and the student coordinator of Universität Münster Professional School gGmbH. The committee decides by mutual agreement.

#### 5. Awarding practice

The selection committee makes its decision on the basis of the documents submitted and selects applicants according to the following criteria:

- Previous higher education degree
- Professional qualifications and motivation
- Potential for development
- Voluntary engagement

The commission will set point values for the three criteria. Based on the total number of points achieved by the applicants, the committee determines the ranking list for awarding the scholarships.

In special cases, as determined by the selection committee, a staged selection procedure will be applied. In these cases, an appropriate number of applicants will be invited to a selection interview with the committee according to their position on the ranking list.

The committee will make its selection on the basis of an overall assessment of the qualifications demonstrated in the application documents and the potential of the applicants. The best applicants will receive an offer to participate in the master program „Visual Anthropology, Media and Documentary Practices”, taking into account the scholarship.

All applicants will be informed of the result in writing by **10 April 2025**.

#### 6. Application modalities

Please send your application via e-mail to [visual-anthropology@professional-school.uni-muenster.de](mailto:visual-anthropology@professional-school.uni-muenster.de). The following documents must be submitted with the application:

- Letter of motivation
- CV
- Copy of the university degree certificate(s).
- English level B2 pursuant to the Common European Framework of Reference for Languages (CEFR)
- an audiovisual self-portrait

The audiovisual self-portrait shall serve to highlight your creative capabilities. The only rules are: **(1) One take only, (2) shot solely by you, (3) no editing and (4) a maximum length of 5 minutes.** For this assignment, we are not so much interested in technical perfection, but in your concept and how you realize it. You do not need to share a lot of information, but something quite particular, nonetheless. You may mediate how you feel regarding a particular aspect of your social and cultural environment, something that matters in your life. You may give an insight into a relationship between you and

"something", such as a person, a collective, a place, etc. You may appear on camera, or you may not. You may use your voice, or you may not. You may move around and change the frame, or you may not. Essentially, outside of the four outlined rules above, you have absolute creative freedom to express yourself.